
DFLOW announces the launch of Dscoop Print Exchange



DFLOW announces the launch of Dscoop Print Exchange at Dscoop Edge Indy, March 2024: A commitment to a greener, more efficient global print industry

Melbourne, Australia 26 March 2024.

Australian Print Technology company, DFLOW has announced that they have been chosen as the technology supplier of a new Dscoop service called: Dscoop Print Exchange. This platform, developed in close collaboration with Dscoop, underscores DFLOW's commitment to sustainability and efficiency in the printing sector.

The Dscoop Print Exchange is not just a tool for optimizing print production across geographies; it highlights DFLOW's vision of harnessing innovation and print technology to empower businesses in the rapidly evolving printing landscape. This solution is designed to not only enhance operational efficiencies and drive sales but also to significantly reduce environmental impact, aligning with global efforts towards a more sustainable future.

Empowering global print businesses with sustainable solutions:

DFLOW's announcement at Dscoop Edge Indy marks a significant opportunity for Dscoop members worldwide. This new solution enables print businesses to operate more sustainably and unlock new business opportunities both locally and globally. It represents a step towards improving customer and brand expectations through innovative and responsible print solutions.

Core benefits of the Dscoop Print Exchange:

- **A Commitment to Environmental Sustainability:** With a projected reduction in the carbon footprint of delivery by over 60%, the Dscoop Print Exchange will help the industry's push for environmental sustainability. This initiative contributes towards Dscoop's goal of halving carbon emissions among its members.
 - **Enhanced Efficiency and Competitive Edge:** The platform reduces geographical and logistical barriers to print production, cutting delivery times and costs. This efficiency grants Dscoop members a potential competitive advantage, enabling them to meet the demands of the modern market more effectively.
 - **Optimized Asset Utilization for Increased Volume and Sales:** By improving the utilization of production assets, the Dscoop Print Exchange empowers Dscoop members to drive volume and sales. This optimization can help businesses leverage their resources to foster growth and sustainability.
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A global service for a global community:

The Dscoop Print Exchange represents DFLOW and Dscoop's shared vision for a collaborative, efficient, and sustainable print industry. By introducing this service at Dscoop Edge Indy, DFLOW is not only showcasing its technological innovation but also reinforcing its role as a leader in the global print technology sector.



About DFLOW:

DFLOW is a print technology company dedicated to providing innovative printing solutions. Our primary focus is on delivering immediate value to your business through a range of products and SaaS solutions aimed at enhancing productivity and driving real profitability.

At DFLOW, we are committed to creating business efficiency and transformation by implementing proven print workflow solutions. Our approach is distinguished by our willingness to challenge existing paradigms and constantly strive to improve processes. We have years of printing experience, and this experience has built our range of solutions. We are dedicated to making things better and empowering our clients to succeed in an everevolving industry landscape.

With the launch of the Dscope Print Exchange, which is powered by DFLOW, it showcases DFLOW's continued focus to lead the way in driving efficiency, sustainability and global collaboration.

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About Dscope:

Dscope (Digital Solutions Cooperative) is a vibrant, global community of HP Graphics print service providers, partners, and industry experts dedicated to advancing the digital print industry through collaboration, innovation, and growth.

dscoop.com